COMPUTER GENERATED IMAGE: REPRESENTING THE ARCHITECTURE PROJECT FORMERLY AND TODAY

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ABSTRACT

Architecture has nowadays become a domain that inevitably revolves around computer-generated images, they can be seen everywhere, in advertising, on building boards, on competition boards, in magazines and architectural works, on brochures of artists, real estate projects, on the folios doors and the offers of services of the architects; finally, we find them where there is architecture.

Whether the computer image is accepted by all or rejected by others, it is certainly true that it is strongly present in the architectural field; in fact it is currently the first tools of communication around the project.

Certainly the means and tools of representation used before the emergence of the image, especially the manual drawings in pencil or others, have not been so satisfactory to bring out the imaginations of the designers, which certainly pushes to resort to the image.

KEYWORDS: Computer Generated Image, Design, Architectural Part, Representation